

OUR STORY.

Drostdy Hof, from our home to yours.

Welcome to a life of open windows, open spaces and nature on the doorstep. Always positive, always shareworthy, inclusive to all. A home built on good values and high ideals of sustainability and ethical practice. Where people live in respect and neighbourliness; and every vista inspires living more fully.

Relaxed and authentic, this is an invitation for anyone and everyone to take a moment to pause, to savour trusted quality, simple pleasures, and easy living. As the home of quintessential South African wines, Drostdy Hof exudes the warmth and hospitality that is so alive in sunny South Africa.

Our range of expertly crafted, flavourful wines have been trusted as the perfect accompaniment to any moment since 1804. As they are welcomed into homes around the world, they bring people together, creating space for warm conversations, joyful connections, shared meals, trusted companionship, true hospitality - generous and abundant - a home full of heart.

Welcome to where time moves slower and memories are made...

Drostdy Hof: all welcome.

OUR RANGES.

Drostdy Hof believes that blended wines are more exciting to make and more enticing to drink. Since 1973 we have sourced a variety of quality grapes that are then expertly blended to enhance their individual character.

This results in a multi-faceted range of blended wines that suits all tastes.

Whoever you are and whatever you love, you're welcome.

UNIQUE SELLING POINTS.

- Drostdy Hof is a trusted and admired international wine brand.
- Years of winemaking experience have resulted in a versatile range of crafted wines with magnified flavours and a consistent taste.
- Long-established, with a proven age-old process of controlling water to extract the maximum flavour from each grape.
- Well-known for quality wine offerings and pack sizes, with the added convenience of a variety of pack formats at attractive price points representing great value.

- The packaging brings interest and disruption to the category, and allows Drostdy Hof to stand out against competitors.
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SUSTAINABILITY & CSR - WHERE SUSTAINABILITY MEETS GENEROSITY.

We are proud to be **one of the leaders** in the South African wine industry when it comes to farming, producing, packaging and promoting our wines in a way that **benefits our people and our precious planet**. As a drive brand within the larger Distell sustainability strategy, our five key pillars are: promoting responsible drinking, achieving transformation, environmental responsibility, empowering our people, and empowering communities.

The home of Drostdy Hof is set in the most beautiful natural surrounds. This exquisite countryside is so much a part of our inspiration that **environmental ethics is woven into our day-to-day**. Our range of expertly crafted, flavourful wines are made from the finest sun-ripened grapes **grown in harmony with nature**. Our master winemakers and farmers are treated as part of our extended family and an important part of our social trade philosophy. **All grapes are Fairtrade certified**: traded, audited, and sourced from 100% Fairtrade producers.

Over and above this, **our wines are WIETA certified**, which means we comply with an **ethical code of good conduct** governing labour and social standards for all those involved in the wine value chain. We uphold the values of fair treatment, respectful relationships and dignified lives toward achieving a transformed agricultural sector.

Our packaging makes use of **climate smart technology**, ensuring we have the **lowest possible global footprint** as well as facilitating easy recyclability in our winelover's homes. The handle of our bag-in-box is lighter, colourless and **100% recyclable**. The box is made from sustainably sourced paper (**FSC**), also 100% recyclable. The wine bag is lighter, and colourless, with no metalised foil, making it 100% recyclable too. Transport by ocean contributes to our **low carbon score**. Our boxes test at **95% less CO2 emissions** when compared with traditional glass bottles.

We are able to deliver all this while still creating **the same celebrated quality, flavourful wines**. Because we believe our insides should match our outsides. At Drostdy Hof, our attitude to sustainability captures the warmth and hospitality that is so alive in sunny South Africa.

Drostdy Hof: sustainability for all.

Thank you.